



**Request for Public Art Qualifications  
The ArtsCenter 2020 Mural Project  
Downtown Carrboro, North Carolina**

The ArtsCenter is looking for a Triangle-based artist or artist team to paint a mural on the West-facing wall of Gray Squirrel Coffee at 360 E Main Street in Carrboro. The themes of the mural are community, empowerment, and creating positive futures.

Artists and artist teams are invited to submit applications for consideration. This project has an all-inclusive budget of **\$6,000** to develop a final design with community input, gather materials and equipment, and complete the mural by the beginning of November 2020.

The mural will be visible to eastbound Main Street traffic and the entirety of the shopping center. The mural will remain on display for the life of the building, at least 5 years. This project is the inaugural piece in The ArtsCenter's new public art program, continuing The ArtsCenter's mission of providing high-quality art to the community as well as providing professional education and professional development opportunities for artists. The vision of the artist or artist team must be balanced with community input. This project gives priority to BIPOC artists and teams.

The mural will cover a large portion of the wall roughly 15' tall x 30' wide. The selected muralist will be responsible for cleaning and preparing the wall prior to installation.

Artists may apply as individuals, or a group of artists may form a team to submit a collaborative proposal—this option could provide an opportunity for artists with less public art experience to partner with more established muralists and gain valuable experience and credentials. Artists wishing to apply as a team should appoint one person to be the point of contact for the project, but may delegate and divide the commission fee as they see fit.

**ELIGIBILITY:** Artists and/or artist teams must reside within Orange County, Durham County, or Chatham County, and submit application materials following the specifications listed below.

**APPLICATION DEADLINE:** 11:59 PM EST on Wednesday, July 22<sup>nd</sup>, 2020

## HOW TO APPLY

A completed application includes the following materials:

- **Images of Previous Work:** At least four and no more than ten images at 300 dpi that are representative of the artist or team's style of work and typical subject matter.
- **Image List:** Text list of images including title, date, media and dimensions.
- **Art Resume:** No more than two pages detailing relevant completed projects of the artist or team.
- **Proposed Mural Description:** Applicants should provide up one page describing their design concept. Applicants will not submit images of their proposed design in this phase—selected finalists will receive an honorarium to create concept sketches as part of phase two (see "Selection Process" below).

Applications should be emailed to [marketing@artscenterlive.org](mailto:marketing@artscenterlive.org) with the subject line "Mural application." Materials may be attached as a zip file or a link to a cloud storage service such as Google Drive or Dropbox.

Please do not mail physical media—no hardcopy applications will be considered or returned.

Artists or teams who have not participated in an RFQ process before, or are seeking guidance on how to prepare an application, are invited to contact [marketing@artscenterlive.org](mailto:marketing@artscenterlive.org) with any questions.

## SELECTION PROCESS

**PHASE ONE:** Application materials (see below) will be reviewed by an Artist Selection Panel made up of local artists, educators and stakeholders. Panelists will review and score applications and the three top applicants will proceed to phase two as finalists.

**PHASE TWO:** Finalists will each be awarded a \$100 honorarium to create concept art detailing their proposed mural design. Panelists will review finalist designs and select an artist or team who will then be commissioned to complete the mural.

The selected proposal will best satisfy the criteria provided in the first paragraph of this RFQ and have a high degree of artistic or aesthetic excellence. ArtsCenter staff will notify applicants of selection results and will make further arrangements with the selected artists.

The commissioned artist or team is responsible for creating and implementing a community engagement process that will help refine the final design concept by involving Carrboro area residents. Final designs are subject to approval by The ArtsCenter, Gray Squirrel Coffee and East Main Square.

## **PROPOSED SCHEDULE (subject to change)**

**Wednesday, July 22<sup>th</sup>, 2020:** Deadline for submission of application materials.

**Monday, August 3<sup>rd</sup>, 2020:** Applicants contacted with phase one selection results.

**Monday, August 17<sup>th</sup>, 2020:** Finalist concept art due.

**Wednesday, August 19<sup>th</sup>, 2020:** Finalists contacted with phase two selection results.

**Monday, November 2<sup>nd</sup>, 2020:** Project completed.

## **SITE PHOTOS**



## **ADDITIONAL INFORMATION**

If you have questions about the process or require additional information, contact:

Patrick Phelps-McKeown, Marketing Director, The ArtsCenter

[marketing@artscenterlive.org](mailto:marketing@artscenterlive.org)

(919) 929-2787 x3

## **DISCLAIMER**

The ArtsCenter and East Main Square reserve the right to refuse any or all submissions or works, to refuse any finalist, and to waive informalities in procedures should it be determined that submissions or works are not adequate, or for any other reason prior to a written arrangement being reached.