



ARTSCHOOL SPRING 2025

ARTSCENTERLIVE.ORG

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THE ARTSCENTER

The ArtsCenter is a 501(c)(3) non-profit located in Carrboro, North Carolina which offers ArtSchool classes for adults, AfterSchool Arts Immersion, and Summer ArtsCamp programs, performances, school shows, and art exhibits all year round.

This project was supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources.



PROGRAMS & POLICIES

The ArtSchool offers a diverse range of art classes to adults of all ages. The oldest program of the ArtsCenter, the ArtSchool has provided year-round community arts education to Triangle residents for fifty years. Professional artists provide quality arts instruction in subjects as varied as ceramics, drawing and painting, photography, jewelry and glass, theatre, writing, dance, and more on a quarterly schedule.

For a full listing of our programs and policies, including information about parking and accessibility, please visit artscenterlive.org.

SCHOLARSHIPS

The ArtsCenter offers a limited number of scholarships for classes each quarter. Scholarships are considered on a first come, first served basis. Visit the ArtSchool page on our website and click the Scholarship tab for more info.



This project was supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources.

REGISTRATION

- Please register in advance on artscenterlive.org, as courses with insufficient enrollment will be cancelled in advance of the first class meeting. The ArtsCenter will contact you via email if your class is canceled.
- All courses are open to adults and teens ages 15 & up unless otherwise noted.
- You may register online, in person, or by phone (919-929-2787). Online or over the phone we can accept debit or credit cards. In person we can accept cash or check in addition to card.
- Please make checks payable to The ArtsCenter. There will be a \$25 service charge on returned checks.
- **College/high school students with student IDs are eligible for student rush pricing!** Two weeks prior to a class's start date students may email Rachel to request 50% off tuition: rpnunn@artscenterlive.org. You will need to show your ID at the front desk when you arrive for the class. Applies to tuition only, not supply fees.
- Certain classes have materials lists students need to purchase and bring to class. You can check the class listing on the website to see if your class has a materials list. Students may wish to wait until their class has met its minimum enrollment before purchasing their materials. The ArtsCenter is not responsible for materials purchased for a class that is canceled.
- Materials fees are required for certain classes; this will be noted on the online class listing if applicable. All materials fees are paid directly to the instructor at the first class meeting please bring payment in the form of cash (exact change) or check, except where otherwise noted in the course description.

COURSE CANCELLATION POLICY

- Sometimes external events (low enrollment, teacher illness, etc.) require us to cancel a course. In these cases, The ArtsCenter will inform you of the cancellation prior to the start of the class via your email provided in class registration software and will process a full refund back to you.
- We generally follow Chapel-Hill/Carrboro City Schools and/or the Town regarding weather closures. Check our website, social media, and look for an email with information on closures.
- If you would like to cancel your registration for a class, you must **notify us by email 5 business days prior to the start date in order to receive a full refund: artschool@artscenterlive.org**. If we are notified less than 5 business days ahead of the start date, we cannot process a refund or transfer your tuition to another course. We do not offer pro-rating unless it is specifically stated on the course listing.

REFUND POLICY

- You may request a full refund up to 5 business days prior to the start date of your course. Email artschool@artscenterlive.org.
- You may request a transfer of your enrollment up to 5 business days prior to the start date of your course. Email artschool@artscenterlive.org.
- We do not process requested refunds or transfers within 5 business days of the start of a class, nor after the class has begun. This policy helps us keep our commitment to paying our artists fairly.

All ceramics classes include unlimited ceramics open studio access for the duration of the class, a value of approximately \$150.

Teen Ceramics: Handbuilding & Wheel Throwing

Narga Kudumu

Explore the art of ceramics in this fun and engaging class designed for teens! Whether you're new to clay or have some experience, this course offers a mix of handbuilding techniques and wheel throwing skills to bring your creative ideas to life. This class is for ages 14-17, with some flexibility - please reach out if you are slightly older or younger and would like to join the class.

Tuition: \$164 **Fees:** \$45 clay/glaze/firing fee.

Schedule: April 8 to May 13

Tuesdays from 4:00 PM to 5:45 PM

Intro to Wheel

Paul Mosca

Join our beginner's ceramics class and step into the world of pottery. You will learn basic wheel throwing and glazing techniques. Instructor Paul Mosca, will guide the experience and unlock your creative potential in a fun, supportive environment.

Tuition: \$164 **Fees:** \$45 clay/glaze/firing fee

Schedule: April 12 to May 24 (no class on May 3)

Saturdays from 10:00 AM to 12:00 PM

Note: No class on May 3rd

Intro to Handbuilding

Angela Eastman

Learn techniques for creating handbuilt clay vessels, using slabs, coiling, and pinching methods. Discover the endless possibilities that handbuilding opens up! Beginners welcome.

Tuition: \$205 **Fees:** \$45 clay/glaze/firing fee

Schedule: April 10 to May 15

Thursdays from 9:30 AM to 12:00 PM

Wheelthrowing (Sunday or Monday)

Jason Abide

Beginners are welcome in this class where we will examine the steps necessary for creating on the potter's wheel. We will learn and refine skills at each step in the process, taking special note of opportunities for decoration and embellishment.

Note that these classes **do** meet on the following: Memorial Day, Easter Sunday, and Mother's Day.

Tuition: \$246.00 **Fees:** \$45 clay/glaze/firing fee

Schedule: April 13 to May 25

Sundays from 10:30 AM to 1:00 PM

Schedule: April 14 to May 26

Mondays from 6:30 PM to 9:00 PM *by Ryan Young*

All ceramics classes include unlimited ceramics open studio access for the duration of the class, a value of approximately \$150.

Further Wheel

Jason Abide

In this class we will seek to further explore wheelthrowing and related skills. Topics will include: getting more height out of three pulls; throwing off the hump; altering freshly thrown and leather hard pots; vases, bottles, & flasks; lidded pieces; teapots; and creating surface treatment by layering slip and glaze decoration, including Jason's top secret image transfer technique. Intended for students who have taken a pottery class, or made pottery, in the last year.

Tuition: \$246.00 **Fees:** \$45 clay/glaze/firing fee

Schedule: April 14 to May 26

Mondays from 4:00 PM to 6:30 PM

Thrown and Altered Pottery

Mirna Ferreira, Tami Knight

In this intermediate level class, we will show you how to alter your thrown work and elevate it with handbuilding and structural elements. Students will have an opportunity to explore the creative possibilities in various functional and decorative forms and develop new ideas and techniques.

Tuition: \$246.00 **Fees:** \$45 clay/glaze/firing fee

Schedule: April 8 to May 20

Tuesdays from 6:30 PM to 9:00 PM

Mixed-Level Wheel Throwing

Molly Cronenwett

Students of all skill levels are encouraged to take this class as long as they have taken at least one prior wheel-throwing course. Whether you're still a beginner looking for more practice or you have years of experience, you'll learn how to build or expand your skills and create beautiful, functional ceramic forms. For students already comfortable with the basics, we will focus on improving your technique, throwing larger/more complex forms, and how to add new details to your work. All students will learn to work with glazes and other decorating methods. For ages 15+.

Tuition: \$273.00 **Fees:** \$45 clay/glaze/firing fee

Schedule: April 16 to June 4

Wednesdays from 6:30 PM to 9:30 PM

Pulling and Attaching Fluid, Functional Handles

Molly Cronenwett

This two-hour workshop will be for intensive handle-pulling and attaching practice. I will teach how to pull graceful handles that match your form, feel great in the hand, and function with fluidity. We will also practice attaching handles without distorting the handle or the form (come with leather-hard forms of your own, or practice on samples). Learn how the shape and positioning of handles affects their mechanics, functionality, and comfort. If you avoid or struggle with handle-making, or have yet to make one you love, this is the workshop for you!

Tuition: \$48

Schedule: April 27

Sunday 2:00 PM - 4:00 PM

Introduction to Drawing

Renzo Ortega

This class is about drawing objects from life, focusing on observation. Students will study basic drawing concepts like line management, structure, tonal value, and textures. We will start from simple studies to more complex compositions. This class, given in person, is for all levels, and no prior drawing skills are required, but developing a personal style will be encouraged. For technical accuracy, we will use graphite pencils only, and at the end, we will carry out a final project using colored pencils or another technique, such as oil pastels or wax crayons. This class is for beginners, drawing enthusiasts, and advanced artists interested to learn different methodologies.

Tuition: \$215.00 **Note:** See website for materials list

Schedule: April 14 to May 19

Mondays from 6:30 PM to 9:00 PM

Introduction to Oil Painting

Renzo Ortega

This course offers an introduction to the craftsmanship of oil painting and trains participants to develop observation, color mixing, and painting skills. We will do an introductory painting exercise and two still-life studies during the seven-session workshop. We will cover the use of materials, the study of color, paint physicality and application, composition, and the representation of objects' characteristics and textures, such as glass, fabrics, flowers, etc. This class is for beginners, painting enthusiasts, and advanced artists interested in learning different methodologies. For ages 16+.

Tuition: \$258.00 **Note:** See website for materials list

Schedule: April 16 to May 28

Wednesdays from 6:30 PM to 9:00 PM

Drawing the Figure (Ages 18+)

Renzo Ortega

Drawing the Figure class studies the human body's structure, proportions, and movement. Students will learn to work the relationship between light and shadow in space, capture the body's expression, and use drawing materials and tools. The class has seven sessions, each covering a different drawing topic. All drawing skills are welcome; this is an excellent opportunity for those drawing the figure for the first time. Note: The minimum age for these sessions is 18. These sessions feature a nude figure model.

Tuition: \$258.00 **Note:** See website for materials list

Schedule: April 8 to May 20

Tuesdays from 6:30 PM to 9:00 PM

Ink and Flow: Black Ink Drawing Workshop

Renzo Ortega

Ink drawing is one of the techniques with a long historical tradition; it is older than oil painting and has been practiced for hundreds of years, starting in Asia and then expanding globally. As water flows, ink also flows, and the unexpected makes this technique fascinating. In this workshop, we will perform introductory technical exercises and make observation paintings using various ink painting techniques. This workshop is for anyone who wants to experiment with an accessible pictorial medium and for experienced artists interested in expanding their possibilities of expression. Prior drawing experience is optional. For ages 15+.

Tuition: \$91.00 **Note:** See website for materials list

Schedule: April 6

Sunday from 10:00 AM to 3:00 PM

Abstract Painting Seminar

Renzo Ortega

This hands-on work painting seminar seeks to connect the participating artist with the tradition and history of abstractionism beyond the pure expressive and intuitive pictorial exercise. We will create consistent abstract works deconstructing forms and creating narratives based on the symbol, the composition, and the application of pictorial material and color, resulting from the physical and mental experience of painting. We will use acrylic paint on canvas for this two-day immersive seminar. This seminar will consist of a pictorial process methodology that encourages participants to achieve small goals, step by step, from the general to the particular. Prior experience in acrylic painting is helpful but not required. Figurative painters welcome. For ages 15+.

Tuition: \$172 **Note:** See website for materials list

Schedule: Saturday June 7 and Sunday June 8
10:30 AM to 4:30 PM each day

Introduction to Drawing

Stacy-Ann Searle

This beginner's course is for those who have little or no drawing experience, or for anyone looking for a refresher after being away for a while. The foundational concepts of line, form, tonal values, proportion, and composition will be covered. Drawing is fundamentally about learning to see, so this class will focus on observational drawing rather than imagination.

Tuition: \$172 **Note:** See website for materials list

Schedule: April 7 to May 12
Wednesdays from 9:30 AM to 11:30 AM

Drawing Open Studio +

Stacy-Ann Searle

This class is for anyone who has taken an introduction to drawing class or has some prior drawing experience and wishes to explore drawing further. This self-paced class provides access to a professional illustrator/instructor who can help guide you as you take those next steps to developing your drawing skills. Still life materials will be available for your use in the classroom, or you may bring in your own props or photographs to work from. Working from imagination is also welcome. Think of this as an art club for grown-ups!

Tuition: \$172.00 **Note:** See website for materials list

Schedule: April 7 to May 12

Mondays from 12:00PM to 2:00PM

Nature Sketching

Stacy-Ann Searle

This class is about learning the basics to sketch the natural world around you! In this class we will explore landscape basics. We will cover topics such as choosing what to include in a composition, atmospheric perspective, lighting, tone and value. The first three weeks we will focus on how to quickly sketch an overall scene in the landscape. The last three weeks our attention will shift to introduction on how to capture the textural elements of the natural world in more detail by doing more up-close studies of plants, bark and leaves.

Tuition: \$172.00 **Note:** See website for materials list

Schedule: Apr 9 to May 14

Wednesdays from 9:30 AM to 11:30 AM

Colored Pencil for Beginners (Afternoon & Evening Options)

Stacy-Ann Searle

This class colored pencil basics class for anyone who interested in learning to use this very approachable medium. In this six week course we will cover everything from color theory and blending colors, to how to layer color and burnish for a shine. By the end of our time together, students will have a working knowledge of how to use colored pencils, a better eye for color and a new medium they can feel confident in using.

Tuition: \$172.00 **Note:** See website for materials list

Schedule: Apr 8 to May 13

Tuesdays from 6:30 PM to 8:30 PM

Schedule: Apr 9 to May 14

Wednesdays from 12:00 PM to 2:00 PM

Sketchbook Workshop

Shelly Hehenberger

In this class students will be learning the exciting art of working in a sketchbook format. Workshops will include demonstrations of drawing, painting, collage and stamping. No experience required. Please bring 2 sketchbooks. (Small size Canson XL Mixed Media recommended.) Students also invited bring collage materials to share.

Tuition: \$172.00 **Note:** See website for materials list

Schedule: Apr 7 to May 19

Mondays from 10:00 AM to 12:00 PM

Continuing Watercolor (Tuesday & Wednesday Options)

Luna Lee Ray

This course is for intermediate to advanced level students who want to continue to be stimulated and inspired by creative challenges and focused critiques. The emphasis is on experimentation and individual interpretation of the projects.

Tuition: \$172.00 **Note:** See website for materials list

Schedule: April 15 to May 6

Tuesdays from 11:00 AM to 2:00 PM

Schedule: Apr 16 to May 7

Wednesdays from 11:00 AM to 2:00 PM

Continuing Acrylic/Mixed Media

Luna Lee Ray

Fun with acrylics! For painters with some experience who want the inspiration and challenge of projects, demos, and critiques. The sections may be taken individually but are designed to be taken consecutively. Each section is unique and builds on the skills from the previous classes.

Tuition: \$172.00 **Note:** See website for materials list

Schedule: Apr 18 to May 9

Fridays from 11:00 AM to 2:00 PM

Open Studio with Luna Lee Ray

Luna Lee Ray

This is a great opportunity to work on self-directed projects with the help of an experienced instructor. All water based drawing, painting, and mixed media materials welcome - no oils please! Bring all materials you'll need for your projects to the class.

Tuition: \$172.00 **Note:** See website for materials list

Schedule: April 15 to May 6
Tuesdays from 2:15 PM to 5:00 PM

Intro to Printmaking

Marin Carr-Quimet

In this course students will explore a variety of basic printmaking techniques and print processes. We'll work with relief block printing, monotype, drypoint, and screen printing. This class is open to any level of experience with printmaking and does not require prior knowledge. No class on May 26.

Tuition: \$215 **Fees:** \$40 materials fee

Schedule: Apr 14 to Jun 2
Mondays from 10:00 AM to 12:30 PM

Block and Screen Printing

Marin Carr-Quimet

This course will focus on printmaking techniques of block printing and screen printing. Learn to print and reproduce your own posters and t-shirts with techniques you can replicate at home. No prior knowledge of printmaking required!

Tuition: \$215 **Fees:** \$40 materials fee

Schedule: Apr 13 to May 25
Sundays from 10:00AM to 12:30PM

Beginner's Acrylic Painting

Nancy Ann Moore

If you have dreams of spending your free time exploring the world of colors and shapes through acrylic paint, this class is a great place to begin. Here students will learn all of the basics that are needed in order to make the most of this versatile medium. Including composition, color theory, brush strokes and basic techniques. There will be step by step instruction, time to practice what is learned and all of the patience that a beginner deserves.

Tuition: \$201.00 **Fees:** See website for material list

Schedule: Apr 10 to May 22
Thursdays from 11:30 AM to 1:45 PM

Beginner's Watercolor Techniques

Nancy Ann Moore

If you are captivated by the spontaneous, translucent and vibrant qualities of watercolor then this class is for you. Here students will learn the basics of watercolor painting. We will start small, with 5"x 7" sheets of watercolor paper, and have the opportunity to practice a new technique each week. As we progress through the weeks, we will cover all of the basic watercolor techniques that you need to know in order to begin exploring this amazing medium.

Tuition: \$201.00 **Note:** See website for materials list

Schedule: April 9 to May 21
Wednesdays from 11:30 AM to 1:45 PM

What's My Medium? Workshops Painting & Drawing

Nancy Ann Moore

Note: There are two separate workshops, one for Painting and one for Drawing. Students may take one or both, but registration for each is separate.

If you want to experiment with painting or drawing but have no idea where to begin then these workshops are for you! Here we will learn about several different art mediums for painting and drawing. There will be examples, a demonstration, and then a hands on opportunity for each medium. At the end of the workshop, you will know from your own experience what mediums you prefer to work in and why. Ideal for beginners and anyone who is curious. All materials provided.

Tuition: \$72.00 **Fees:** \$10 materials fee

Painting: Apr 19

Saturday from 9:30 AM to 12:00 PM

Drawing: Apr 26

Saturday from 9:30 AM to 12:00 PM

Beginning Soft Pastel Landscapes

Jody Nash

This 4-session class is perfect for someone with some experience working with soft pastels or as a crossover for someone with experience in drawing or painting in another medium. This class builds on the experience gained from a beginning soft pastel class, as well. The student will learn to identify values, use color harmony, apply an understanding of complimentary and analogous colors in an underpainting, and develop a more complex painting by layering colors on sanded paper. No class on May 11.

Tuition: \$172.00 **Note:** \$15 materials fee

Schedule: May 4 to Jun 1

Sundays from 1:00 PM to 4:00 PM

Encaustic Painting for Beginners

Jamie McPhail

Learn the ancient art of painting in encaustic! In this beginning encaustic class we will learn the basics of painting in this versatile and expressive medium. This is a hands-on studio course where you will learn application, fusing, color mixing, etching, texturing, transfers, collaging, embedding and more through demonstrations and practice. The class will be kept small enough so that each participant will have one on one instruction. Open to artists and those who don't yet know they are artists.

Tuition: \$215.00 **Fees:** \$50 material fee

Schedule: Apr 24 to May 22

Thursdays from 6:15 PM to 9:00 PM

Beginning Watercolor Magic

Anouk Johanna

This watercolor course is broken down into simple steps especially for beginning students. Learn how to mix beautiful colors with a limited palette from primary and some secondary colors with simple and fun exercises. Students will learn about values, brushstrokes, washes, composition, contrast, focal points and more and will be able to walk away with some frameable art. Weekly demos and positive feedback of students' work will help students gain confidence and inspiration.

Tuition: \$258.00 **Notes:** See website for supply list.

Schedule: Apr 11 to May 16

Frïidays from 6:00 PM to 9:00 PM

Intermediate Watercolor Magic

Anouk Johanna

This is an intermediate watercolor class applying basic watercolor techniques to a variety of painting styles and interpretations. Students will practice more advanced skills like negative painting, painting a variety of skies, landscapes, flowers and painting in different triads, etc. Handouts will be used throughout the course and students will study and interpret the work of watercolor masters. Demos and weekly feedback on students' work are an integral part of this course.

Tuition: \$258.00 **Notes:** See website for supply list.

Schedule: Apr 10 to May 15

Thursdays from 11:00 AM to 2:00 PM

Introduction to Silk Painting

Atula Watson

In this course students will explore a variety of tools and techniques used in silk painting. We will go through the process from beginning to end, creating our designs, using resist techniques & silk dyes, as well as explore the use of additives to create wearable art. This class is open to any level of experience and does not require prior knowledge.

Tuition: \$172.00 **Fees:** \$25 materials fee

Schedule: Apr 14 to May 19

Mondays from 6:30 PM to 8:30 PM

Intermediate Collage

Shady Kimzey

Take your collaging skills to the next level! Make stamps to create your own prints; paint your own patterned paper for collage; and learn the history of dada and surrealist collage. Students can choose from a large variety of prepared collage materials, and will leave with one completed 8x8 or 10x10 wood panel. This class is great for ages 10+.

Tuition: \$129.00 **Note:** See website for materials list

Schedule: May 3 to May 17

Saturdays from 12:00PM to 3:00 PM

Zentangle: The Basics and Beyond

Dawn Meisch

The Zentangle Method is an easy-to-learn, relaxing, and fun way to create beautiful images. It has been reported to increase focus & creativity, provide artistic satisfaction along with an increased sense of personal well-being. In this course, students will learn the basic steps of the Zentangle Method and experiment with the magic of shading. After learning the basics, students will continue in the second week with more complex patterns and techniques.

Tuition: \$ 97.00 **Fees:** \$5 materials fee

Schedule: May 8 to May 15

Thursday from 6:30PM to 8:30 PM

Express Your Vision, Paint from the Heart

Ann Lawtey

In this one-day workshop we will focus on ways to create paintings that reflect confidence while pushing boundaries to explore new pathways for expression. The aim is to use this time to try new approaches: exaggerated color, energetic brushstrokes, palette knife, working big, working small, etc. It's about challenging yourself to leave the comfort of familiar methods and embrace discovery as you let intuition guide your artistic choices with your own photographic images. To guide student efforts, attention to composition, values, color harmony, simplifying and use of grays will be reinforced as well as discussion of materials, supports, brushes, and mediums. For painters with some prior experience.

Tuition: \$97.00 **Note:** See website for materials list

Schedule: May 10

Saturday from 10:00PM to 1:00 PM

Bad Art Club

Shady Kimzey & various guest artists

Join Bad Art Club once per month on a Sunday afternoon for a FREE day of artmaking! BAC is a meetup for new artists, non-artists, and those that love to create. We focus on the creative process of making art and are open to all skill levels. All supplies provided. For ages 10+. Donations will be gratefully accepted onsite, and will go towards making this project possible. This project is supported by a grant from the Orange County Arts Commission.

Tuition: FREE **Note:** All supplies provided

Schedule:

Guest artist: Sophie Apr 26

Crouse Saturday from 2:00PM to 5:00 PM

Guest artist: TBD May 24

Saturday from 2:00PM to 5:00 PM

Figure Drawing Sessions

Various moderators

These 3-hour sessions, led by a moderator rather than an instructor, offer a space to drop in and practice your drawing skills. A moderator will lead the session through a traditional format that includes an initial series of short gesture poses followed by several 5, 10 and 20 minute poses. Although there are no formal prerequisites for this session, it's helpful to have had drawing experience/instruction in order to make this session as meaningful as possible. Easels will be provided by the ArtsCenter, and students will be responsible for bringing their own drawing materials. *Note: Minimum age for these sessions is 16. These sessions feature a nude figure model.*

Tuition: \$10.00 **Fees:** \$5 model fee (paid during registration)

Schedule: April 19

Saturday from 1:00PM to 4:00 PM

May 3

Saturday from 1:00PM to 4:00 PM

May 17

Saturday from 1:00PM to 4:00 PM

Camera & Photography for Beginners Morning and Evening Options

Heather Craig

Are you ready to figure out your fancy camera? Join our beginner-friendly photography class and embark on an exciting journey through the world of visual storytelling. In 8 classes, you'll demystify your camera, learn the exposure triangle, compose like a pro, 'see' the light, capture moments, and start editing your photos. Each class will be a mix of lecture, activities and critique. Each student will receive a personalized 'cheat-sheet' on how to work your camera, its specs, and be given homework.

Tuition: \$172.00 **Notes:** See website for supplies list

Schedule: Apr 10 to May 29

Morning: Thursdays from 10:00 AM to 11:30 AM

Evening: Thursdays from 6:00 PM to 8:00 PM

Digital Photo Editing & Organization with Lightroom Classic

Heather Craig

You need a system if you are a photographer with an itchy shutter finger, or just have years of digital photos languishing, unorganized, on your desktop. Image editing is the next step every photographer should learn, and using Lightroom Classic allows you to make as many edits as you'd like without damaging your original file. Learn how to use keywords, quickly rate images, find them by collection, date or metadata, and see all the new AI editing capabilities you will love. Learn workflows, tips and tricks to help you get the results you want.

No class on May 16 or 23.

Tuition: \$158.00 **Fees:** N/A

Schedule: Apr 25 to June 13

Fridays from 11:00 AM to 12:30 PM

Getting to Manual Mode

Heather Craig

A "Getting to Manual" photography class is ideal for anyone who has been stuck on Auto but wants to take their photography skills to the next level by gaining full control over their camera settings. This class is perfect for those who are familiar with basic photography concepts but may need a refresher on how everything works together, or who just want guided help to confidently step away from Auto modes.

Tuition: \$144.00 **Note:** See website for materials list

Schedule: Apr 18 to May 15

Fridays from 1:00 PM to 2:00 PM

Is Lightroom Classic for Me?

One-day workshops on April 12 or May 3

Lis Tyroler

Are you curious about Lightroom Classic but not sure it's for you? Come to this demonstration by Heather Craig, a local photographer and Lightroom Classic instructor at the ArtsCenter, to see what Lightroom Classic is and how it might suit your needs.

Tuition: \$35.00 **Fees:** N/A

Schedule: April 12

Saturday from 11:00 AM to 1:00 PM

Schedule: May 3

Saturday from 11:00 AM to 1:00 PM

Image File Formats, Compression, and Color Management

Bobby Izquierdo

Learn to optimize images for print, web, and other outputs through a comprehensive crash course on image file formats, compression techniques, and color management workflows. This hands-on workshop is ideal for photographers, designers, and digital artists seeking professional results.

Tuition: \$129.00 **Note** See website for supply list.

Schedule: April 25, Friday from 6:00 PM to 9:00 PM

iPhone Editing Magic

Diane Cashion

Want to improve your iPhone photos? Diane Cashion, award-winning photographer and experienced teacher, will show you how to elevate your photos by using simple iPhone camera editing tools. During this hands-on workshop, you'll learn how to crop, make exposure adjustments, apply filters, adjust background blur and more. Using these in-camera tools, you will instantly see great improvements in your iPhone images.

Tuition: \$48.00 **Note** See website for supply list.

Schedule: Apr 12, Saturday from 9:30 AM to 11:30AM

Travel Light with Your iPhone Camera

Diane Cashion

If you travel, be it near or far, and want to improve your iPhone photos, this workshop is for you. Leave behind those heavy cameras and predictable travel snapshots and learn how to get the full, creative benefit of your iPhone. You'll learn which lens to choose for the type of image you want, how to improve your picture-taking using basic compositional rules, how to get the right exposure and how to capture a wide variety of subjects which will add interest to your images and more!

Tuition: \$48.00 **Note** See website for supply list.

Schedule: Apr 26, Saturday from 9:30 AM to 11:30AM

iPhone Photo Safari

Diane Cashion

Diane Cashion, award-winning photographer and experienced teacher, will guide you on a fun tour as you photograph and explore the many sights that make Carrboro so unique; a town with its own special vibe. Along the way, Diane will offer helpful tips on using your iPhone camera and its many functions that will help you create outstanding images. The tour will conclude at a nearby coffee shop where we will share and discuss our images and refresh with a cup o' Joe or a cool beverage. The tour starts at The ArtsCenter. Bring your fully-charged iPhones, wear good walking shoes and get ready for a fun morning.

Tuition: \$48.00 **Note:** See website for supply list.

Schedule: May 3

Saturday from 9:30 AM to 11:30 AM

Digital Printmaking for Photographers

Barbara Tyroler, Ben Alper

In this 3-session workshop fine art photographers Ben and Barbara will guide you through the process of exploring and selecting one of your favorite images from your collection, choosing the proper paper and surface for your print, editing through your chosen software tools, creating a draft print, and re-editing for the perfect image and paper combination. You will learn about color gamut, color management and what happens when your prints do not reflect the image captured by your camera or displayed on your screen when printed on paper. You will leave with a beautiful 16x20 print that best describes your intention. This class meets for a total of 9 hrs over 3 days, and takes place in two locations: The ArtsCenter on April 10, and Ben's photo printing studio in Carrboro on April 12 and a third date TBA.

Tuition: \$129.00 **Fees:** \$25

Schedule: April 10 from 6-9pm, April 12, and a third date TBD with students' input.

Improv for Confidence and Joy

Anoushka Brod

This class will focus on using improv tools to be fully engaged in the moment, create incredible teamwork, and enhance creative thinking – all in the back-drop of fun, games and laughter. If you are ready to learn, stretch, and grow all while acting like a kid, this class is for you!

Improvisation is all about tools to help us safely learn to connect, be fully present in the moment, play and feel a sense of community again. No experience needed. No class on January 20.

Tuition: \$172.00 **Fees:** N/A

Schedule: Aor 7 to May 12

Mondays from 6:30 PM to 8:30 PM

Intermediate / Advanced Acting

Sarah Donnell

In this level-three acting class, we continue to cultivate skills from previous levels, and we add in techniques to get subtle and even a little personal. Specifically, we explore options for intentionally and safely bringing ourselves into this craft of becoming a character. This includes developing a sense of one's own presence in ways that will help the actor bring a character to life and also help with showing up to auditions. As always, we'll work through games and exercises and apply our burgeoning skillsets to scenes and monologues. Come get daring and dig a little deeper! For ages 18+.

Tuition: \$144.00 **Fees:** N/A

Schedule: Mar 17 to Apr 14

Mondays from 7:00PM to 9:00 PM

Advanced Acting (Scene Study)

Sarah Donnell

This laboratory-style acting class is a good fit for those who have been through Acting 1 - 3, or those who have previous experience in classes and/or performance. As always, we'll expand skill sets through games and exercises, and we'll apply our growing toolkits to scenes and monologues. This class follows the needs and interests of the group, so it's a great chance to stretch, sharpen, and explore new characters and performance styles. Come get daring and dig a little deeper! For ages 18+.

Tuition: \$172.00 **Fees:** N/A

Schedule: May 7 to Jun 11

Wednesday from 7:00 PM to 9:00 PM

Sketch Level 1: Intro to Comedy Writing

Carolyn Swartz - Presented by Black Sheep Comedy

Sketch Level 1 is your starting point for writing funny, compelling sketches. You'll learn the basics of comedic structure, punchlines, and character-driven humor. Through writing exercises and group collaboration, you'll explore how to develop strong premises, create memorable characters, and build scenes that keep audiences laughing. The course focuses on generating ideas, crafting tight dialogue, and understanding the rhythm of a sketch.

Tuition: \$215.00 **Fees:** N/A

Schedule: Apr 16 to May 28

Wednesdays from 6:30 PM to 9:00 PM

Sketch Level 2: The Writers' Room

Sean McEwan

Sketch Level 2 takes your comedy writing to the next level by introducing advanced techniques that go beyond the basic structure learned in Level 1. You'll explore more complex comedic forms, including how to use status, mapping, and building and releasing tension for maximum impact. You'll also focus on the art of editing your scripts, learning how to tighten dialogue, refine structure, and eliminate anything that doesn't serve the overall comedic flow. Students will learn important writers' room etiquette, including how to collaborate effectively, give and receive feedback professionally, and work within a group to elevate your material.

Tuition: \$225.00 **Fees:** N/A

Schedule: Apr 17 to May 29

Thursdays from 6:30 PM to 9:00 PM

Collaborative Sci-Fi Storytelling With Roleplaying Games

Tyler Dennis

Take inspiration from sci-fi media ie. Star Wars/Trek, Battlestar Galáctica, Firefly, etc. to create our own universe, then craft characters to tell an exciting adventure story! We will be playing games as well as discussing various Tabletop Roleplaying Games (TTRPGs) and their theory with an emphasis on creativity and collaboration.

Tuition: \$60.00 **Note:** See website for supply list.

Schedule: Apr 13 to May 11

Sundays from 6:30 PM to 8:30 PM

Sculptural Basketry

Angela Eastman

Learn wicker basketry techniques such as twining, open and closed bases, and borders, and apply them to your own creative vision! Using reed, we will learn fundamentals of woven construction and then each student will work to create a small series or one large sculptural piece, incorporating found objects and natural materials if they wish.

Tuition: \$215.00 **Fees:** \$20 materials fee

Schedule: Apr 7 to May 12

Mondays from 6:30 PM to 9:00 PM

Beginning Weaving

Catherine Linfood

Take a step into the art of weaving in this captivating class! Learn to warp the loom and delve into techniques like tabby, twining, soumak, and rya knots. Explore color choices, yarn types, textures, and finishing touches to create a mesmerizing piece, ready to adorn your walls with artistic flair. No class on April 20.

Tuition: \$146.00 **Fees:** \$30 materials fee

Schedule: April 6 to May 4

Sundays from 5:00 PM to 7:00 PM

Mixed Levels Weaving

Catherine Linfood

This class is for all levels! Beginners will learn to warp a loom, weave with many different techniques including twining, soumak, plain weave, rya knots and more. Those who have already had the beginner class will be able to make a new project, focusing more on the design, while mastering the techniques previously learned. More advanced techniques as well tips on how to embellish projects will also be introduced.

Tuition: \$146.00 **Fees:** \$30 materials fee

Schedule: May 18 to Jun 8

Sundays from 5:00 PM to 7:00PM

Macrame Wall Hanging

Diana Sinisi

Learn different macrame knots and use these to create a unique wall hanging. Students will learn some basic macrame knots and have the opportunity to use these knots on smaller projects while developing their wall hanging project. Through variations in color, material, and design, each student will create an original work.

Tuition: \$172.00 **Note:** See website for supply list.

Schedule: Apr 9 to May 14

Wednesdays from 6:30 PM to 8:30 PM

Macrame Recreation Workshop

Diana Sinisi

Enjoy a beer or two and create a Macrame design with a workshop hosted by the ArtsCenter and Diana Sinisi. Macramé is a meditative practice that allows you to create functional accessories with your own two hands. Participants will be taught basic macrame knots and given step by step instructions on how to create a natural fiber wall hanging. Included: all the materials necessary to produce your art piece, guidance from an expert, a fun and creative experience.

Tuition: \$48 **Fees:** \$10 materials fee

Schedule: May 3

Saturday from 6:30 PM to 8:30PM

Macrame: Feathers

Diana Sinisi

Learn to create whimsical macrame feathers and other frills from cotton cord with macrame knots. Students will design unique works and produce their own 18" X 32" wall hanging. Previous experience is not required.

Tuition: \$172.00 **Note:** See website for supply list.

Schedule: Apr 6 to May 18

Sundays from 10:00 AM to 12:00 PM

Crochet for Beginners

Laurie Karafin

This class is all about learning to crochet, from the very basics of materials all the way to a finished crochet item (such as a bracelet or potholder). This class is designed to be fun and enriching, with no prior experience needed. Each student will be given a beginner kit of fun supplies, including a skein of yarn. This class is a great opportunity for all ages 7 and up, and would be a great family activity! All supplies provided.

Tuition: \$172.00 **Fees:** \$10 material fees

Schedule: Apr 11 to May 16

Fridays from 5:00 PM to 7:00 PM

Intro to Natural Indigo Dyeing & Shibori

Gaia's Magical Goods

Are you interested in learning how to turn fabric into luxurious shades of blue by using plants alone? Ever wanted to learn how to make different Japanese 'tie dye' Shibori designs on fabric? Do you love plants, the color blue, world history, or textiles? If so, this one-day workshop is for you! You'll learn: the history of Indigo, what makes this plant based dye so magical, how to make your own natural Indigo vat at home, and six different Japanese Shibori techniques! You'll take home: two of your own designed and hand-dyed bandanas, a custom printout with resources and Indigo seeds to grow at home.

Tuition: \$140.00 **Notes:** All supplies provided & included in tuition

Schedule: Apr 5 price

Saturday from 12:00 PM to 4:30 PM

Afro-Latin Sampler (Salsa, Bachata, Merengue)

Lulu Diaz

Curious about movement, dance, Latin culture, and Latin music? This introductory class with Lulu Diaz of Baila Beats Academy will teach you the basic steps and elements to Salsa, Bachata and Merengue (social dances). Students will learn movements first through individual work and then apply these to partner dancing.

Tuition: \$127.00 (pro-rating available) **Fees:** N/A

Schedule: Apr 8 to May 20

Tuesdays from 6:30 PM to 7:30 PM

Salsa Shines

Lulu Diaz

Learn the basics of Salsa footwork and individual movement with instructor Lulu Diaz of Baila Beats Academy! If you're interested in Latin music and dance but haven't had a chance to learn anything about it yet, this is the class for you. No prior experience required.

Tuition: \$127.00 (pro-rating available) **Fees:** N/A

Schedule: Apr 8 to May 20, Tuesdays from 7:30 PM to 8:30 PM

Body Harmonics (Options in April and May)

Antonia Beh

Join us for a 4 week session exploring the basics of dance! This class offers a welcome environment for beginners. We will start with floor exercises to develop good posture, controlled strength, and ease in moving; and progress into movement integrating rhythm, flow, and creativity. Please bring a mat for the floor work and dance shoes (optional, if you prefer shoes to bare feet). This class is open to all levels from beginners to seasoned dancers wanting to reignite the passion to dance.

Tuition: \$87.00 (drop in for \$25) **Fees:** N/A

Schedule: April 9 to April 30, Wednesdays from 11:00 AM to 12:15 PM

Schedule: May 7 to May 28, Wednesdays from 11:00 AM to 12:15 PM

Repairing the Broken Bowl

Bridget Pemberton-Smith

Repairing the Broken Bowl is a daylong workshop based on the Japanese philosophy of wabi-sabi and the ancient practice of kintsugi. These approaches treat the cycle of breakage and repair as a part of an object's history rather than something to be discarded or disguised. The maker must move through a process of confronting change, accepting change, and deciding how to move forward with what is left. Join us for this insightful experience where you will have the opportunity to decorate and repair a broken bowl (which will be provided to you) and how to make meaning out of brokenness.

Tuition: \$109.00 **Fees:** \$45 materials fee

Schedule: May 25

Sunday from 10:00 AM to 4:00 PM

Introduction to Soul Collage

Bridget Pemberton-Smith

Soul Collage© is an intuitive and creative collage making process. Using simple materials, Soul Collagers create a personalized deck of cards with each card representing a part of their personality or soul. In this introductory workshop, participants will learn about the origins of Soul Collage©, the four Soul Collage© suits and their meaning and how Soul Collage© can be used as a therapeutic tool. Participants will also have the opportunity to create their own Soul Collage© cards as well as experience a Soul Collage© reading.

Tuition: \$97.00 **Fees:** \$10 materials fee

Schedule: Apr 27

Sunday from 1:00 PM to 5:00 PM

A Deeper Dive Into the World of Soul Collage©

Bridget Pemberton-Smith

This class is for people who have taken Introduction to SoulCollage© at the ArtsCenter or have taken a similar class elsewhere. Each week, we will take a deeper dive into a different aspect of SoulCollage© including exploring each of the four suits, the Transpersonal cards and how to do a reading with your cards. Each week there will be a short teaching part followed by a hands on opportunity to make SoulCollage© cards in community.

Tuition: \$244.00 **Fees:** \$45 materials fee

Schedule: Apr 12 to May 31

Saturdays from 1:30 PM to 4:30 PM

Soul Collage© Open Studio

Bridget Pemberton-Smith

This class is for people who have taken Introduction to SoulCollage© at the ArtsCenter or have taken a similar class elsewhere. Each week, we will take a deeper dive into a different aspect of SoulCollage© including exploring each of the four suits, the Transpersonal cards and how to do a reading with your cards. Each week there will be a short teaching part followed by a hands on opportunity to make SoulCollage© cards in community.

Tuition: \$180.00 (drop in for \$25) **Fees:** \$40 for 8 wks, or \$5 for

Schedule: Apr 12 to May 31 drop ins

Saturdays from 2:30 PM to 4:30 PM

Bridget Pemberton-Smith

Exploring and Manifesting the Creative Self

Shelly Hehenberger, Robin Ralston Frelief

No matter where you find yourself today in your creative journey, whether you'd like to discover your creative potential, reconnect with your creative energies, or deepen an existing creative practice, you will find the nourishment and the inspiration that you're looking for in this two-day workshop! We will align our minds, bodies, and spirits, getting grounded in order to set a solid foundation for fostering growth and self-expression. After this centering process, we'll engage in thoughtfully curated creative activities to nurture self-discovery and expression. We will be applying key principles such as connecting with your inner child through playful projects. Activities include movement, art making, and journaling.

Tuition: \$97.00 **Note:** See website for materials list

Schedule: Sat/Sun May 3 & May 4
from 5:00PM to 8:00 PM

Bridget Pemberton-Smith

Intro to Podcasting

Theo Holt and Tyler Dennis

This class will teach you how to make your own podcast from scratch—no prior experience necessary! You will learn how to record your voice, edit and upload it in a fun, no stakes environment. All you need to bring is an idea of what you want to make a podcast about! Utilize The ArtsCenter's audio lab, recording equipment, and digital audio editing software. Collaborate with others and have fun making an audio piece on a topic you're passionate about.

Tuition: \$144.00 **Fees:** N/A

Schedule: Apr 17 to May 22

Thursdays from 6:30PM to 8:30 PM

Mixed Levels Photoshop

Shelly Hehenberger

In this mixed levels class, we will continue learning how to use basic tools and layers in Photoshop to create fine art and/or illustration. Optional: learn how to make a printed book with your images using MagCloud. Students should have some basic understanding of Photoshop; this class is also appropriate for more advanced users. Come discover the magic of working in this fun and fascinating medium!

Tuition: \$172.00 **Fees:** N/A

Schedule: Apr 9 to May 14

Wednesdays from 10:00 AM to 12:00 PM

Canva, Graphic Design, and AI for Beginners

Shady Kimzey

In this seminar, we will cover the basics of graphic design, which is how to combine words and images into something with an impact on your audience. We will discuss best practices and strategies to use in graphic design. We will use one of the most popular graphic design platforms in use today: Canva. Canva is used by many communications professionals in our jobs and is used in many other applications such as personal projects, branding, social media, and art. Canva has now integrated aspects of AI into its program, and we will discuss how to use the AI features in Canva. You will walk away from this class with a completed project of your choice which could be a mood board, logo, branding guide, design for apparel or products, or many other options. This class is open for beginners and students 12+.

Tuition: \$109.00 **Fees:** N/A

Schedule: May 7 to May 14

Wednesdays from 6:00 PM to 9:00 PM

Stained Glass Crash Course (offsite)

Jennifer Austin

Learn the basics of the Tiffany method (copper foil) of creating stained glass in this one-day workshop designed for beginners & those who may need a quick refresher. We will cover the fundamental techniques: glass cutting, grinding, foiling, and soldering. Students will complete a free-form suncatcher chosen from a variety of patterns and glass combinations and will leave prepared for the next level of instruction. This is a fun and fast-paced day with a 25 minute break for lunch.

For ages 18+, 16-17 with parent participation. Students must be 16+ on the day of the activity.

Tuition: \$146.00 **Fees:** \$40 materials fee

Schedule: Apr 5

Saturday from 9:00 PM to 5:00 PM

Schedule: May 3

Saturday from 9:00 PM to 5:00 PM

Stained Glass Mini Mosaics: Pendants (offsite)

Jennifer Austin

In this workshop, design wearable mini mosaic art created with colorful stained glass tesserae and slices of floral glass cane called Millefiori (Italian for "a thousand flowers") in a 1" square or round pendant tray. Choose pendants in finishes of antique bronze, brass, or silver, and coordinate with a colorful cord, matching chain, or keychain. The mosaic is secured by an epoxy-based grout in black, white, or other colorful choices. For a final touch, the pendant surface will be enclosed in crystal clear jewelry resin. Two Projects/Pendants will be made.

For ages 18+, 15-17 with parent participation. Students must be 15+ on the day of the activity.

Tuition: \$91.00 **Fees:** \$25 materials fee

Schedule: Apr 6

Sunday from 2:00PM to 6:30 PM

Schedule: May 4

Sunday from 2:00PM to 6:30PM

Laser Cutting and Jewelry Making Workshop (April and May Options)

Tricia Becker

This half-day workshop introduces participants to the art of laser printing intricate and dimensional designs on wood and plastic. Students will learn to create beautiful, customized jewelry components and decorative items using the laser printer and provided jewelry findings. Guided by Tricia Becker, a professional jeweler, participants of all ages will explore their creativity while developing basic jewelry-making skills. Join us for a creative and rewarding experience that combines modern technology with easy jewelry-making techniques!

Tuition: \$97.00 **Fees:** \$15 materials fee

Schedule: Apr 8

Tuesday from 10:00 AM to 2:00 PM

Schedule: May 17

Saturday from 10:00 AM to 2:00 PM

Extraordinary Outings: A Pairing of Writing and Adventures

Susie Wilde

Are you looking for a way to face a transition, celebrate a big birthday, recover from pandemic, politics or social media overwhelm? Find new meaning, fun, community and connection by pairing reflective writing with experiences. Writer Susie Wilde, who recently finished a memoir of her own exploits, will aid students in finding adventures in Carrboro and beyond. Small journeys will serve as prompts for in-class writing and participants will have opportunities to share their work with others. Classes meet select Sundays. In the “between-weeks” class members will invent their own experiential journeys and have the time to prepare a more edited writing sample.

Tuition: \$144.00 **Fees:** N/A

Schedule: March 30, April 13, April 27, May 18
Sundays from 1:00PM to 3:30 PM

Writing for the Moment: A Wise Writers Experience

Karen Jessee

The ArtsCenter invites you to put pen to paper and share in the important work of spontaneous self-expression. Writing to prompts, we will splash in the fountain of our common creativity and be restored to our freshest selves. Regardless of whether you’ve written a lot or not much and your efforts tend to be silly or dour, prompt writing gives us permission to say what we really think and express what we really feel—even about things we may not have known we had any thoughts or feelings about. We all write to prompts all the time: emails, texts, shopping lists, wish lists. We write those for something. This class will be writing for the moment.

Tuition: \$60.00 for 6 wks, or drop in **Fees:** N/A
for \$15

Schedule: Apr 2 to May 7
Wednesday from 6:30 PM to 8:00 PM

Poetry of the Ordinary

Cecelia Tucker

The poet Ocean Vuong once described the need to re-imagine the phrase “How are you?” because it has been said so many times that more often than not, it comes with the packaged answer of ‘I’m fine’. As an alternative, Vuong recommended baking the person you want to speak with a loaf of cornbread, served with black coffee, and asking “When was the last time you felt happy?” Poetry in this class will function in a similar way, learning tools that help us disrupt language that has gone stale or is too familiar, to unearth what we really mean, to ask a different question for a different answer. Prompts will be provided but you will also be welcome to take inspiration from outside the class! There is no prior experience needed, this is a space for everyone!

Tuition: \$ 158.00

Fee: N/A

Schedule: Apr 7 to May 19

Mondays from 6:30 PM to 8:00 PM

"in the gallery of important things": Eco and Nature Poetry Workshop

Cecelia Tucker

"in the gallery of important things" is a line taken from Mary Oliver's poem "Little Owl who Lives in the Orchard". This line reflects the power of our observation and attention in naming everyday moments as valuable. In this one day class, we will use the work of poets such as Ross Gay, Joy Harjo, and Mary Oliver to heighten our focus on the little moments we know to be important, to communicate the complexity of the familiar. There is no prior experience needed, this is a space for everyone.

Tuition: \$ 50.00

Fee: N/A

Schedule: May 11

Sunday from 1:00 PM to 4:00 PM

3D Printing Workshops

Tyler Dennis

This interactive workshop is your gateway to the world of 3D design and printing! Whether you're a first-timer or looking to sharpen your skills, you'll learn to download, customize, and even create your own 3D models from scratch with step-by-step guidance. Every participant will get hands-on experience printing a small object during the session—and if your design needs extra time, we'll finish it post-workshop for convenient pickup. Interested in using the printers more often? Unlock a 10% discount on a 3-month makerspace pass with your registration, giving you extended access to our tools, community, and creative support. No matter your skill level, join us to turn imagination into reality and leave with the confidence to keep innovating.

Tuition: \$15.00 **Fees:** N/A

Schedule: Apr 7

Monday from 6:30 PM to 8:00 PM

Schedule: May 5

Monday from 6:30 PM to 8:00 PM

Intro to Laser Cutting and Engraving

Scott Muir

Come learn to CUT & ENGRAVE with a LASER!!! Use the Arts Center's laser machine to precisely cut/burn your art into a variety of materials. Design projects w/ digital vector/raster art, then cut & engrave glass, wood, paper, acrylic, stone and more. Students will use the machine each week to create a small piece, working towards an open-choice creation for the final class. Have a laptop with Adobe? bring it. If not, use a computer in the lab.

Tuition: \$144.00 **Fees:** N/A

Schedule: Apr 8 to May 6

Tuesdays from 6:30 PM to 8:30 PM

Accessibility for Artists and Educators

Shady Kimzey

Learn how to increase inclusivity and access to your art and classes. This class is tailored to equip teachers, facilitators, and artists with the knowledge and skills to create inclusive and accessible learning environments for students of all abilities. A past workshop participant said, "This session went above and beyond what I expected. I felt seen and learned so much about making the art classes I facilitate more accessible for all who attend."

Tuition: \$25.00 **Fees:** N/A

Schedule: May 4

Sunday from 11:00 AM to 1:00 PM

Branding and Marketing for Creatives: The Business of You

Julie Wolk

If you are struggling to create a compelling personal brand and establish a marketing plan that works for your creative business – this workshop is for you. Our focus areas for this day-long will include:

- Defining your artist's statement and unique value proposition
- Identifying and engaging your target audience and ideal customer
- Creating your vibe/storyboard.
- Optimizing your online/digital presence - "Website, Social Media & Email Marketing 101"
- Designing printed collateral

Our goal for the day will be for you to walk away with concrete information to help you develop and execute a basic marketing plan that feels manageable and effective.

Tuition: \$127.00 **Fees:** N/A

Schedule: May 10, Saturday from 9:00 AM to 4:00 PM

Ceramics Open Studio Membership

Spring 2025

This pass gives students access to the Ceramics Studio for Open Studio members. Open studio members should have previously taken a class at the ArtsCenter. We do not offer Open Studio Memberships to people who have not had a class at the ArtsCenter at this time.

Note: Any students currently enrolled in ceramics classes at the ArtsCenter get unlimited Open Studio access for the duration of their class + a 2-week grace period after the class ends.

Please reach out to the Ceramics Studio Coordinator, Taryn Revoir, with any questions: trevoir@artscenterlive.org

Monthly Membership Fee: \$100 per month, or \$280 for 3 months

Schedule*

Sunday: 2:00 PM - 8:00PM

Monday: No Open Studio

Tuesday: 12:00 PM - 6:00 PM

Wednesday: 9:30 AM - 6:00 PM

Thursday: 4:00 PM - 9:00 PM

Friday: 1:00 PM - 7:00 PM

Saturday: 1:00 PM - 7:00 PM

*These hours are subject to change, and there are typically small adjustments to the schedule each month. Check your email, call The ArtsCenter, or visit the Ceramics page on our website for the most up-to-date schedule.

Makerspace Open Studio Pass

Spring 2025

For just \$40 a month or \$90 for 3 months, you gain full access to a vibrant community of makers, innovators, and creators!

The ArtsCenter Makerspace has equipment such as 3D Printers, Audio Recording Studio, Laser Cutter/Engraver, Sewing Machines, hand tools, Adobe Creative Suite, and more!

No experience necessary, our friendly staff will help you use all of our tools safely and creatively.

For more information, or to schedule a tour, please e-mail Makerspace Manager Tyler at tdennis@artscenterlive.org.

Monthly Membership Fee: \$40 per month, or 3 months for \$90

Schedule: Makerspace Classrooms

Monday: 5pm-9pm

Thursday: 5pm-9pm

Sunday: 10am-5pm

*These hours are subject to change

Join us for FREE makerspace orientation days! Every Sunday 1-2pm drop in to learn about the Makerspace equipment with Tyler to see what the space is all about with no commitment. No registration required, stop by and see what we're up to!



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